



## *New and Unique*

The memory box is a new and unique social media platform with a unique interface designed to enable users to organise and store a permanent personal record of each stage of their life; trigger and re-live lost memories; find lost friends and colleagues; create groups to share interests; even create a record of celebrations that enable each participant to view their specific memories of each event. There's also a series of system apps available to enhance the user's experience and share and store memories in different ways.

## *Safe & secure*

User memories are hosted in a converted underground MOD bunker, regular backed up and protected from prying eyes. Memory Box also creates a safe environment for children to share and communicate as child boxes can only be accessed through an adult accounts until age of 18, with sharing of memories and messages limited to contacts selected by the account holder.

## *A permanent record*

Users can also set their memory boxes to convert to tribute boxes, with the option to set their memories to be inherited to their family and their family's family as a permanent record of a life through the generations.

## *Designed for you, not for us.*

The memorybox is for young and old: as a personal or shared snapshot of a life . As a memory trigger for those with dementia, a tool for reminiscing and to re-live and re-ignite times and friendships long forgotten. Memory Box will be less invasive than other platforms as it will be funded primarily through subscriptions. There will be no behavioral or specific user targeted advertising, we won't sell or distribute your data without your permission, all email communications will be customer centric and unless requested we'll make sure those we lose won't remain on the system as a constant reminder of your loss.

## *Partnerships & press*

Memorybox has been created and developed by *The Interactive Business Enterprise Ltd.*

We're open to partnerships with related businesses and services.

If you'd like to discuss email [jan@theinteractivebusiness.com](mailto:jan@theinteractivebusiness.com).

If you wish to advertise on [thememorybox.com](http://thememorybox.com) please contact [andy@theinteractivebusiness.com](mailto:andy@theinteractivebusiness.com).

For press information call The Interactive Business Enterprise Ltd on **0845 0531934**.



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